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Harborwalk Signage System
DeFrancis Studio



WATERFRONT
D316
1989



Harborwalk Signage System DeFrancis Studio

DeFrancis Studio, Inc.
529 Main Street
Charlestown , MA 02129

617 242 9900

Contents

Letters of Interest	1
Relevant Past Experience	5
Project Team	10
Key Personnel	16
Ability to Complete Services	21
References	23
Forms 254, 255.....	27

OTHER ITEMS AT END of Vol.

DeFrancis Studio

Letter of Interest

28 December 1988

Boston Redevelopment Authority
Harbor Planning and Development Office
One First Avenue
Charlestown Navy Yard
Boston MA 02129

Re: Harborwalk Signage Program / Phase I

Dear Harborwalk Committee:

DeFrancis Studio, Inc. is enthusiastic about the potentials that Harborwalk brings to the City of Boston. Using design to convey a sense of history, of the emotional and physical structure of the City and its relationship to the water make this one of the most important installations for our community, complementing and humanizing the tremendous growth that has taken place in Boston over the last twenty years.

The documents that follow demonstrate our keen interest in being selected as the design studio and project directors for the forthcoming signage project. The collaborative team of DeFrancis Studio, Joseph A. Wetzel Associates, and Gillen & Gray presents a depth of experience and talent that has proven itself for many clients. In particular, the collaboration of this firm with that of Wetzel Associates has provided innovative design solutions on several projects over the past two years.

Harborwalk is a natural project for DeFrancis Studio. Throughout the life span of this firm and my own career, I continue to select projects that focus on the relationship of the individual to a larger community. My staff and colleagues share the belief that these convictions, coupled with our proven ability in research, design, and production present us as the ideal selection for your exciting endeavor.

Sincerely,

A handwritten signature in dark ink, appearing to read "Lisa DeFrancis". The signature is fluid and cursive, with the first name "Lisa" written in a smaller, more compact script than the last name "DeFrancis", which is more expansive and includes a large, sweeping flourish at the end.

Lisa DeFrancis
President

Joseph A. Wetzel
Associates

Letter of Interest

December 28, 1988

DeFrancis Studios
529 Main Street
Charlestown, MA 02129

Re: Harborwalk Signage Program

Dear Ms. DeFrancis:

Joseph A. Wetzel Associates is pleased to join the DeFrancis Studio/Gillen and Gray design team in this submission of qualifications for the creation of a signage system for Harborwalk.

We bring to this team more than 20 years experience in interpretive design. Our firm will contribute to the overall concept for the project. We will also provide all the necessary research. We will be responsible for aesthetic and substantive continuity and consistency.

Harborwalk will benefit from our familiarity with shoreline public walkways in other cities. We look forward to the opportunity of developing a special program for the City of Boston.

Sincerely,

JOSEPH A. WETZEL ASSOCIATES, INC.

Betsy M. Hart
Marketing Director

Gillen & Gray

December 29, 1988

Letter of Interest

Ms. Lisa DeFrancis
DeFrancis Studio
529 Main Street
Charlestown, MA 02129

Re: Boston Redevelopment Authority
Harborwalk Phase I Signage System

Dear Ms. DeFrancis:

Thank you for asking me to serve as landscape architectural consultant on your proposal for the Harborwalk Signage System. I am registered in Massachusetts as both an architect and landscape architect and have experience in community master-planning. For example, I recently completed a master-planning study for the five million dollar Heritage State Park in Turner's Falls which is intended to revitalize the failing economy of an historic mill and fishing village.

Our firm has had offices in Boston for 75 years and we are always especially pleased to work within the City.

Sincerely,

Dennis J. Gray
Vice President

Relevant Past Experience

DeFrancis Studio

Relevant Past Experience

London Docklands Development Corporation
London, England

Design for Phase I of this re-development project initiated and supported by The British Government and The City of London. Phase I design included logos, brochures, maps, exhibits and signage. (with Pentagram Design, London)

Musee d'Orsay
Paris, France

Finalist in international design competition. Developed proposal for graphic identity and multi-lingual signage systems for this museum. (with Pentagram Design, London)

IBM, European Headquarters
Paris, France

Developed internal signage systems for these two high-rise buildings serving this multi-national firm (with Pentagram Design)

Society for the Preservation of New England Antiquities
Boston, Massachusetts

Developed new external signage for all 28 house museums and 14 other properties owned and operated by SPNEA.

Massachusetts College of Art
Boston, Massachusetts

Designed two major exhibitions for the college (Unforgettable Fire, 1985 and Surviving visions, 1988). Designed and produced posters, catalogues, signage and exhibitions. The Studio continues to serve as design consultants for the Exhibition Program at the College.

The Children's Museum
Boston, Massachusetts

Developed a new logo and graphic identity for this museum, as well as an interactive signage proposal for Museum Wharf and South Station.

**The Boston Globe Tour
Boston, Massachusetts**

Working in association with Joseph A. Wetzel Associates, De-Francis Studio planned and designed three dimensional wall signage and exhibition panels incorporating typography, illustration, and photography to complement guided tours throughout the Boston Globe headquarters and plant.

**DECworld "87
Boston, Massachusetts**

Designed exhibitions and signage for the Travel Services and Health Care industry application areas. Work also include researching photographs, planning floor space siting signage and overseeing fabrication and installation of the exhibits.

Joseph A. Wetzel Associates

Relevant Past Experience

" A Short Walk With History" Historic Baltimore, Maryland

This walkway tour links several cultural and historical points of interest, including City Hall and the Betsy Ross House.

Ironworld, USA Chisholm, Minnesota

A combination history walk and train ride brings visitors to the location of a former mining town which they can explore on foot.

Riverwalk Mississippi River Museum, Memphis, Tennessee

A one-quarter mile long scale model of the Mississippi River at Mud Island, an historic themed destination, portrays all the major river cities in bronze inlay in pavement.

Baltimore Shipyard Baltimore, Maryland

The master plan for piers 5 and 6 of the Inner Harbor in Baltimore focuses the visitor experience on the role of wooden ships in the history of the City.

North Carolina Zoo Asheboro, North Carolina

Currently in progress is the design of a network of interpretive nature trails.

Gillen & Gray

Relevant Past Experience

Gillen & Gray, Inc. has a staff of 11 with offices in Boston and Amherst, Massachusetts. The firm provides architectural, landscape architectural, planning and interior design services for a variety of public and private commissions. We have completed a number of large community master-planning projects involving the type of site planning required for the Boston Harborwalk.

Heritage State Park Turners Falls, Massachusetts

Master planning for a new state park in the historic mill town of Turner's Falls, Massachusetts. The study includes the renovation of two mill buildings to provide a new visitor's center and community exhibit hall with accessible entrances and restrooms. New work includes planning and design for a restaurant and boathouse, parking areas and landscaping throughout the park.

Moore State Park Pittsfield, Massachusetts

Planning study for the refurbishing of historic buildings at Moore State Park, including renovations to a 19th century sawmill and blacksmith shop. Study also explores pedestrian and vehicular traffic through the park.

Skinner State Park Holyoke, Massachusetts

Study for renovations to Summit House museum and funicular railway. Includes investigation of vehicular and pedestrian traffic through the park.

Belchertown Housing Plans Belchertown, Massachusetts

Three alternative site plans for a 70-acre parcel in Belchertown. Plans were used to show how homes could be sited if land were developed as a conventional subdivision or as a clustered development with open spaces.

Town of Gloucester, Facade Study, Waterfront Park Gloucester, Massachusetts

Study for storefront restoration and creation of a waterfront park.

Project Team

DeFrancis Studio, Inc.

Lisa DeFrancis, Project Director, responsible for overall graphic design and production.

Greg Galvan, Project Designer, responsible for refining graphic design and providing mechanicals and drawings for fabricators.

Joseph A. Wetzel Associates

Joseph A. Wetzel, Principal-in-Charge, responsible for overall concept development.

Ellen Starr, Project Researcher, responsible for all historical and geographical research and author of all signage copy.

George Bird, Project Designer, responsible for refining overall design and providing detailed drawings for use and development by graphic designer.

Gillen and Gray Associates, Inc.

Dennis T. Gray, Project Architect/Landscape Architect, responsible for providing necessary site information and all construction documents.

Working Within a Team

Working within a team is the way that DeFrancis Studio responds to the complexities of the planning and design process. We organize a project team which is then given direction and leadership by Lisa DeFrancis, President and Design Director of the firm. She is responsible for the day-to-day coordination and management of the project and for the ongoing client relationship. The project designers take the lead role in the visualization of the design concept. The project researcher provides the necessary research and interpretive perspective so that the design conveys the agreed-upon message. Based on the requirements of the job, the team is filled out by other members of the staff, and augmented by technicians and subject specialists.

The project team forms a partnership with client representatives to create the overall design team whose activities include the following: regular on-site visits, frequent telephone contact, and careful summaries of agreed-upon decisions and tasks. A lively and continuing exchange of ideas which begins in the planning session is the primary means of establishing a spirit of give-and-take and a consensus within the team.

Within the project team, the responsibility of our staff is to provide both design direction and individual expertise. Although we do not insist that the work proceed in a particular way, we may express our interests and concerns as they relate to the overall progress of the project.

DeFrancis Studio

Background of the Firm

DeFrancis Studio, Inc., founded and directed by Lisa DeFrancis has carefully built its client list over these past five years, to reflect an interest in public, community , and educationally oriented projects. Logos for 'The Children's Museum and Houghton-Mifflin Publishers, signage, books and annual reports for the The Society for the Preservation of New England Antiquities, exhibition design, catalogues and posters for The Massachusetts College of Art, books and posters for the PBS television series "Eyes on the Prize", are examples of the studio's ability to successfully convey the clients message to a general audience. The studio annually wins recognition and awards from The AIGA, The American Federation of Arts, The Art Directors Club, The American Museum Association and other organizations.

The studio continues to be involved in corporate work, priding itself on the production of annual reports, brochures, newspapers and trade exhibitions. Clients in this category range from newly started entrepreneurship to the Digital Equipment Corporation. The studio's approach to these problems involves working closely with a client to learn the goals and priorities of the business. These are goals that may reach beyond the utility of a single brochure or exhibition, but that allow for an infusion and consistency of spirit into the design of an individual project.

Joseph A. Wetzel Associates

Background of the Firm

Wetzel Associates Inc. is a national planning and design firm located in Boston, specializing in consultation, planning, and design for museums, visitor centers, educational/cultural facilities, aquaria, zoos, and science centers. We have been a leader in the museum field for over 20 years and have completed projects across the United States and abroad.

We offer direction during the early planning stages of a project, working closely with the client and, in cases involving new construction or adaptation of a pre-existing site, with the architect during all stages of planning and design. Our scope of services includes strategic and master planning, conceptual and thematic development, feasibility studies, design, production of construction documents, and management of exhibit fabrication and installation.

Our clients range from private institutions to government agencies, and from developers to corporations. Committed to a collaborative design process, our staff is organized into project teams to provide clients with outstanding professionals and specialists from each discipline required to bring a project from conceptual development to opening day. The direct involvement of the client throughout this process, and our dedication to provide the highest quality product, generate design solutions within the context of development programs, project goals, and budgets.

We are proud of the quality of our design and the effective learning experiences our exhibits generate, but we are also committed to measurable popular and financial success in our projects. At the California Museum of Science and Industry, the new Aerospace Museum, for which we provided complete planning and design services, attracted 5.2 million visitors in the first twelve months, and our redesign of the Hall of Health attracted 2.5 million during the same period. At the Great Plains Zoo in Sioux Falls, both attendance and annual revenue have doubled since we developed and implemented the first of six phases of the master plan. The Maritime Center at Norwalk received the proceeds of a \$27.5 million municipal bond issue as a result of our feasibility study, master plan, and design.

Gillen & Gray, Inc. Architects

A Background of the Firm

The Architectural firm of Gillen & Gray, Inc. is the result of the merger of two Massachusetts architectural firms: The John M. Gray Co. of Boston and the Gillen Partnership, Inc. of Amherst.

Gillen & Gray provides architectural and planning services for offices, churches, historic preservation properties, single and multiple family housing, and educational facilities.

Established in 1913, early projects of the John M. Gray, Co. include the Salem District Courthouse complex, the "L" Street Bathhouse, and Boston's first publicly-funded housing project. The practice has since been involved in design for schools, colleges, churches, parish centers, parks and office buildings. Current clients include the Archdiocese of Boston, New England Telephone and the City of Boston.

The Gillen Partnership was established in 1977 and merged with the John M. Gray Co. in 1988. Architects William V. Gillen, AIA, NCARB and Dennis J. Gray, AIA, ASLA remain as officers.

The list of current projects designed by the Amherst branch of Gillen & Gray includes major renovations at Mount Holyoke College; the conversion of fraternity buildings into co-ed dormitories at Amherst College; the new Hardwick Elementary School in Gilbertville, Ma and the new Guilford School addition in Guilford, VT.

Gillen & Gray, Inc. has offices at 186 South Street in Boston and at 26 South Prospect Street in Amherst.

Key Personnel

DeFrancis Studio

Key Personnel

Lisa DeFrancis, Principal-in-Charge

Greg Galvan, Project Designer

LISA DE FRANCIS, President

Lisa DeFrancis founded DeFrancis Studio in 1983. The studio under her direction has concentrated on servicing clients involved with public, community, educational as well as marketing interests. While DeFrancis remains as the sole principal in the firm and chief designer on a majority of the projects, she has built the studio on the needs and benefits of collaboration. Recognizing the roles of the illustrator, architect, product designer and copy writer, she continues to involve these and others throughout a particular project, sometimes as staff of the studio and other times as part of a design team.

DeFrancis' outlook has grown directly out of more than fifteen years experience in the field. As senior designer for Pentagram Design, London she had the opportunity to work with an array of international clients: a Middle East Bank, a British publisher, a French art museum, a British shoe manufacturer and even a wilderness camp in Scotland. These projects ranged from printed literature, retail and exhibition design, to signage and environmental design, all demanding a high degree of collaborative dependence on the expertise of individual specialists.

Lisa DeFrancis graduated from the Rhode Island School of Design. After working as a designer for several years, she continued her studies at the London College of Printing and the Central School of Art and Design in Great Britain.

GREG GALVAN, Project Designer

Greg Galvan has an A.B. Degree in Architecture from the University of California, Berkeley and has also studied at the California College of Arts and Crafts in Oakland and the Art Academy in San Francisco. Galvan's recent projects include the SPNEA Annual Report w987, which features the Gropius House in Lincoln, MA. Galvan also served as designer for the Travel and Health Care Industry areas of DECworld '87, and the Boston Globe Tour.

Joseph A. Wetzel Associates

Key Personnel

Joseph A. Wetzel, Principal-in-Charge

Ellen Starr, Project Researcher

George Bird, Project Designer

JOSEPH A. WETZEL, President

Joseph Wetzel is a nationally recognized leader in museum planning, development, and design, with more than twenty years experience in the field, fifteen of them as president of Joseph A. Wetzel Associates. He has designed projects throughout the United States and abroad, and has been instrumental in the successful design of science centers, museums, exhibition centers, aquariums, and zoos.

Prior to establishing Wetzel Associates, he co-founded Dimensional Communications, Inc., a New York design and production firm specializing in corporate exhibition. Motivated by a desire to create exhibitions and facilities that were both exciting and educational, he founded Wetzel Associates in 1971 as one of the first design firms dedicated exclusively to museum design services.

Wetzel is a frequent speaker on design issues and has appeared around the country to discuss specific projects. His projects have won awards from the Industrial Design Society, and two films received Gold Medals from the New York and Los Angeles Film Festivals in 1984 and 1985. "Health for Life," Wetzel's exhibit program at the California Museum of Science and Industry, received a 1985 Presidential Citation for its educational value to the community.

ELLEN STARR, Researcher

Ellen Starr is responsible for all research efforts, including supervision of consultants at Wetzel Associates. Most recently she has been responsible for the development and implementation of exhibit content, including refinement of exhibit themes and subthemes, graphic research, and coordination of outside specialists for the Maritime Center at Norwalk. Her substantial experience researching and developing interpretive exhibits for aquariums has enabled her to successfully organize the visitor experience for both the Florida State Aquarium and the Texas State Aquarium in Corpus Christi.

Prior to joining Wetzel Associates, Starr worked at Cambridge Seven Associates supervising the transition from the research and curatorial phases to exhibit fabrication and installation for such

large-scale projects as the Basketball Hall of Fame in Springfield, Massachusetts. Her research capabilities extend from historical preservation to interior design for hotels and commercial office space.

GEORGE BIRD, Designer

George Bird has a B.S. degree in industrial design from the Philadelphia College of Art, and also studied at the Art Center College of Design. Bird's recent accomplishments include two health exhibits for the California Museum of Science and Industry: the first tackles issues on substance abuse entitled "Lifestyle Choices," and the second exhibit is on AIDS, entitled "Cell Wars." Bird served as a designer for the new interpretive tour program for The Boston Globe, which chronicles and explains the production of a daily newspaper. In addition, Bird has designed an award-winning holographic camera.

Gillen & Gray

Dennis J. Gray, Project Architect AIA, ASLA
Massachusetts Architectural Registration #5185
Massachusetts Landscape Architectural Registration #646

Key Personnel

Dennis J. Gray has over 20 years experience in the practice of architecture. He has been project architect on projects ranging from renovation of historic buildings, design of churches and parish community centers, office buildings, telecommunications facilities and government buildings. Within Gillen & Gray, Mr. Gray is the principal primarily responsible for the Boston office.

Dennis Gray holds a Bachelor of Environmental Design, University of Massachusetts and a Master of Landscape Architecture, University of Massachusetts as well as post-graduate work studies at the Boston Architectural Center.

**Ability to
Complete
Services**

Working Within a Budget

We are proud of our ability to work within budgets. Our design solutions have never required additional funds beyond the specified and agreed-upon amounts. Years of design experience cause us to be knowledgeable about costs and the level of effort necessary to meet project requirements. We review project costs and report them to the client at the completion of each planning and design phase.

Working Within a Schedule

DeFrancis Studio completes projects on time. We approach project tasks in a careful and organized manner. We are accustomed to adhering to a schedule, and to working with clients to set realistic agendas. This structure allows us determine the desired products for each phase of the process, to agree on the goals and purposes of the work sessions, and to ensure the successful completion of the project.

Experience With Public Agencies

Much of the work of DeFrancis Studio, both singly and in collaboration with others, has involved public agencies, or non-profits with public agency umbrellas. The project team includes twenty years of experience involving public spaces and therefore numerous public agencies.

References

DeFrancis Studio

References

Kenneth Brecher
Director
The Children's Museum
300 Congress Street
Boston, Massachusetts 02210
617 426 6500

Nancy Curtis
Public Relations Officer
Society for the Preservation
of New England Antiquities
141 Cambridge Street
Boston, Massachusetts 02114
617 227 3956

Janet Kagan
Former Vice President,
Joseph A. Wetzel Associates
219 Bradley Street
New Haven, Connecticut 06510
203 787 4999

Jeffrey Kcough
Director of Exhibitions
Massachusetts College of Art
Boston, Massachusetts
617 232 1555 ext 550

John McConnell
Partner
Pentagram Design
11 Needham Road
London W11 2RP
01 229 3477

**Joseph A. Wetzel
Associates**

Robert Fry
Director
North Carolina Zoological Park
(919) 879-5606

References

Jeff Middlebrooks
Director of Research and Planning
Charles Center-Inner Harbor Management, Inc.
(301) 837-0862

Robert T. Scott
Former Director, Ironworld, USA
Current Director of Regional Tourism
Chisholm, Minnesota
(218) 254-4540

Nancy Brennan
Director
City Life Museum
Baltimore, Maryland
(301) 396-3

Gillen & Gray

References

Gary James
Project Manager
Heritage State Park
Montague EDIC
413 863 8529

Joseph Flatley
Admin., Pittsfield Facade Study
E.O.C.D
100 Cambridge Street
Boston MA

Alison Joseph
Project Manager
D.C.P.O., Office of Programming
617 727 4771

William Luster
Salem Planning Department
508 744 3444

Dennis Gjerdingen
President
Clarke School for the Deaf
Northampton MA
413 584 3450

Forms
254
255

254

Architect Engineers
and Related Services
QuestionnaireDeFrancis Studio, Inc.
529 Main Street
Charlestown, MA 021291a. Submittal is for ☒ Parent Company ☐ Branch or Subsidiary OfficeEstablished: 1983
Incorporated 19884. Specify type of ownership and check below, if applicable
CorporationA Small Business ☒
B Small Disadvantaged Business
C Woman-owned Business ☒

5 Name of Parent Company, if any:

5a. Former Parent Company Name(s), if any, and Year(s) Established:

6. Names of not more than Two Principals to Contact: Title / Telephone

- 1) Lisa DeFrancis, President 617 242 9900
2)

7. Present Offices: City / State / Telephone / No. Personnel Each Office

529 Main Street
Boston Massachusetts 02129
tel. 617 242 9900

no. of personnel: 5

7a. Total Personnel

8. Personnel by Discipline: (List each person only once, by primary function)

2 Administrative	Electrical Engineers	Oceanographers	2 Graphic Designers
Architects	Estimators	Planners: Urban/Regional	1 Production Artist
Chemical Engineers	Geologists	Sanitary Engineers	
Civil Engineers	Hydrologists	Soils Engineers	
Construction Inspectors	Interior Designers	Specification Writers	
Draftsmen	Landscape Architects	Structural Engineers	
Ecologists	Mechanical Engineers	Surveyors	
Economists	Mining Engineers	Transportation Engineers	

9. Summary of Professional Services Fees
Received. (Insert index number)

Last 5 Years (most recent year first)

1988	19 87	19 86	19 85	19 84
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Direct Federal contract work, including overseas

All other domestic work

All other foreign work*

*Firms interested in foreign work, but without such experience, check here: 11

Ranges of Professional Services Fees

INDEX	
1	less than \$100,000
2	\$100,000 to \$250,000
3	\$250,000 to \$500,000
4	\$500,000 to \$1 million
5	\$1 million to \$2 million
6	\$2 million to \$5 million
7	\$5 million to \$10 million
8	\$10 million or greater

001 Acoustics; Noise Abatement	043 Heating; Ventilating; Air Conditioning	087 Railroad; Rapid Transit
002 Aerial Photogrammetry	044 Health Systems Planning	088 Recreation Facilities (<i>Parks, Marinas, Etc.</i>)
003 Agricultural Development; Grain Storage; Farm Mechanization	045 Highrise; Air-Fights-Type Buildings	089 Rehabilitation (<i>Buildings; Structures; Facilities</i>)
004 Air Pollution Control	046 Highway; Streets; Airfield Paving; Parking Lots	090 Resource Recovery; Recycling
005 Airports; Navais; Airport Lighting; Aircraft Fueling	047 Historical Preservation	091 Radio Frequency Systems & Shieldings
006 Airports; Terminals & Hangars; Freight Handling	048 Hospital & Medical Facilities	092 Rivers; Canals; Waterways; Flood Control
007 Arctic Facilities	049 Hotels; Models	093 Safety Engineering; Accident Studies; OSHA Studies
008 Auditoriums & Theatres	050 Housing (<i>Residential, Multi-Family; Apartments; Condominiums</i>)	094 Security Systems; Intruder & Smoke Detection
009 Automation; Controls; Instrumentation	051 Hydraulics & Pneumatics	095 Seismic Designs & Studies
010 Barracks; Dormitories	052 Industrial Buildings; Manufacturing Plants	096 Sewage Collection, Treatment and Disposal
011 Bridges	053 Industrial Processes; Quality Control	097 Soils & Geologic Studies; Foundations
012 Cemeteries (<i>Planning & Relocation</i>)	054 Industrial Waste Treatment	098 Solar Energy Utilization
013 Chemical Processing & Storage	055 Interior Design; Space Planning	099 Solid Wastes; Incineration; Land Fill
014 Churches; Chapels	056 Irrigation; Drainage	100 Special Environments; Clean Rooms, Etc.
015 Codes; Standards; Ordinances	057 Judicial and Courtroom Facilities	101 Structural Design; Special Structures
016 Cold Storage; Refrigeration; Fast Freeze	058 Laboratories; Medical Research Facilities	102 Surveying; Platting; Mapping; Flood Plain Studies
017 Commercial Buildings (<i>low rise</i>); Shopping Centers	059 Landscape Architecture	103 Swimming Pools
018 Communications Systems; TV; Microwave	060 Libraries; Museums; Galleries	104 Storm Water Handling & Facilities
019 Computer Facilities; Computer Service	061 Lighting (<i>Interiors; Display; Theatre, Etc.</i>)	105 Telephone Systems (<i>Rural; Mobile; Intercom, Etc.</i>)
020 Conservation and Resource Management	062 Lighting (<i>Exteriors; Streets; Memorials; Athletic Fields, Etc.</i>)	106 Testing & Inspection Services
021 Construction Management	063 Materials Handling Systems; Conveyors; Sorters	107 Traffic & Transportation Engineering
022 Corrosion Control; Cathodic Protection; Electrolysis	064 Metallurgy	108 Towers (<i>Self-Supporting & Guyed Systems</i>)
023 Cost Estimating	065 Microclimatology; Tropical Engineering	109 Tunnels & Subways
024 Dams (<i>Concrete; Arch</i>)	066 Military Design Standards	110 Urban Renewals; Community Development
025 Dams (<i>Earth; Rock</i>); Dikes; Levees	067 Mining & Mineralogy	111 Utilities (<i>Gas & Steam</i>)
026 Desalinization (<i>Process & Facilities</i>)	068 Missile Facilities (<i>Silos; Fuels; Transport</i>)	112 Value Analysis; Life-Cycle Costing
027 Dining Halls; Clubs; Restaurants	069 Modular Systems Design; Pre-Fabricated Structures or Components	113 Warehouses & Depots
028 Ecological & Archeological Investigations	070 Naval Architecture; Off-Shore Platforms	114 Water Resources; Hydrology; Ground Water
029 Educational Facilities; Classrooms	071 Nuclear Facilities; Nuclear Shielding	115 Water Supply, Treatment and Distribution
030 Electronics	072 Office Buildings; Industrial Parks	116 Wind Tunnels; Research/Testing Facilities Design
031 Elevators; Escalators; People-Movers	073 Oceanographic Engineering	117 Zoning; Land Use Studies
032 Energy Conservation; New Energy Sources	074 Ordnance; Munitions; Special Weapons	201 Exhibit Planning & Design
033 Environmental Impact Studies, Assessments or Statements	075 Petroleum Exploration; Refining	202
034 Fallout Shelters; Blast-Resistant Design	076 Petroleum and Fuel (<i>Storage and Distribution</i>)	203
035 Field Houses; Gyms; Stadiums	077 Pipelines (<i>Cross-Country—Liquid & Gas</i>)	204
036 Fire Protection	078 Planning (<i>Community, Regional, Area-wide and State</i>)	205
037 Fisheries; Fish Ladders	079 Planning (<i>Site, Installation, and Project</i>)	
038 Forestry & Forest Products	080 Plumbing & Piping Design	
039 Garages; Vehicle Maintenance Facilities; Parking Decks	081 Pneumatic Structures; Air-Support Buildings	
040 Gas Systems (<i>Propane; Natural, Etc.</i>)	082 Postal Facilities	
041 Graphic Design	083 Power Generation, Transmission, Distribution	
	084 Prisons & Correctional Facilities	
	085 Product, Machine & Equipment Design	

Profile Code	Code	Projects	(in thousands)	Code	Projects	(in thousands)	Code	Projects	(in thousands)
1) 041		600	\$1.700	11)			21)		
2)				12)			22)		
3)				13)			23)		
4)				14)			24)		
5)				15)			25)		
6)				16)			26)		
7)				17)			27)		
8)				18)			28)		
9)				19)			29)		
10)				20)			30)		

11. Project Examples, Last 5 Years

Profile Code	"P", "C", "JV", or "IE"	Project Name and Location	Owner Name and Address	Cost of Work (in thousands)	Completion Date (Actual or Estimated)
041	P	1 SPNEA, Boston House Museum Signage	Society for the Preservation of New England Antiquities 141 Cambridge St. Boston 02114	\$13.	1988
041	JV	2 The Boston Globe Tour The Boston Globe	The Boston Globe Morrisey Blvd. Dorchester MA	\$15.	1988
041	P	3 Surviving Visions Mass. College of Art	Mass. College of Art 621 Huntington Ave. Boston MA	\$35.	1988
041	JV	4 DECworld '87 World Trade Center, Boston	Digital Equipment Corp. Maynard MA	\$60.	1987
041	P	5 American Photographer Series (two trade books)	Little Brown & Co. 41 Mt. Vernon St. Boston	\$15.	1987
041	JV	6 What it Takes to Fly Digital, Stow MA (Aerospace division)	Digital Equipment Corp. Maynard MA	\$75.	1989
041	P	7 SPNEA Annual Report 1987	Society for the Pres. of N.E. Ant. 141 Camb.St. Boston MA 02114	\$40.	1988

041	P	VeloNews redesign Boulder Colorado	Inside Communications 5595 Araphoe Ave. Boulder CO 80303	\$15.	1989
041	P	9 Wetzel Brochures (three) Jos. A. Wetzel Assoc. Boston	Joseph A. Wetzel Assoc. 77 N. Washington St. Boston MA	\$ 35.	1988
041	P	10 Walter Gropius book Little Brown & Co.	Little Brown & Co. 41 Mt. Vernon St. Boston	\$9.	1989
041	P	11 Forum Sales Productivity Report	The Forum Corporation One Exchange Place Boston, MA 02109	\$31.	1988
041	P	12 Forum August Meeting	The Forum Corporation One Exchange Place Boston, MA 02109	\$8.	1988
041	P	13 Polaroid Photomagic Promotion	The Polaroid Corporation 549 Technology Square Cambridge MA 02139	\$7.	1988
041	P	14 Polaroid Instant Gifts Promotion	The Polaroid Corporation 549 Technology Square Cambridge, MA 02139	\$11.	1988
041	P	15 SPNEA Brownstone Brochure	Society for the Preservation of NE Antiquities 141 Cambridge St., Boston MA 02114	\$11.	1988
041	P	16 Advanced American Electronics Product Brochures	Advanced American Electronics One Cambridge Center Cambridge, MA 02142	\$14.	1988
041	P	17 Property Signage	Greater Boston Community Development Inc. 79 Milk St. Boston, MA 02109	\$5.	1989
041	P	18 Nissan Classic Magazine	Inside Communications 5595 Araphoe Ave. Boulder, CO 80303	\$11.	1988
041	P	19 Eyes of the Prize Viewers Guide	Blackside Inc. 486 Shawmut Aven Boston, MA 02118	\$35.	1987

041	P		Sunkyoung Calendar		5595 Araphoe Ave. Boulder, CO 80303	\$0.	1980
041	P	21	Fidelity Investments Telesearch Brochure		Fidelity Investments 111 Devonshire St. Boston, MA 02109	\$11.	1987
041	P	22	NFL Datebook		The Scoreboard 100 Dobbs Hill La Cherry Hill, NJ 08034	\$9.	1988
041	P	23	Atlas Venture Stationery & Signage		Atlas Venture One Cambridge Center Cambridge, MA 02142	\$5.	1988
041	P	24	Children's Museum Logo & Stationery		The Children's Museum 300 Congress Street Boston, MA 02210	\$4.	1988
041	P	25	Urban Arts Poster		Urban Arts PO Box 1658 Boston, MA 02205	\$5.	1987
041	P	26	SPNEA Annual Report (86)		Society for the Preservation of NE Antiquities 141 Cambridge St. Boston, MA 02114	\$4.	1987
041	P	27	Forum Customer Focus Logo		The Forum Corporatin One Exchange Place Boston, MA 02109	\$5.	1988
041	P	28	Forum August Meeting (87) Materials & Literature		The Forum Corporation One Exchange Place Boston, MA 02109	\$14.	1988
041	P	29	Forum Conference Materials		The Forum Corporation One Exchange Place Boston, MA 02109	\$10.	1988
041	P	30	Massachusetts College of Art Tree Catalog		Massachusetts College of Art 621 Huntington Street Boston, MA	\$8.	1987
12. The foregoing is a statement of facts							Date.
Signature. <i>Lisa DeFrancis</i>							28 December 1988
Typed Name and Title: Lisa DeFrancis, President							

254

Architect-Engineer
and Related Services
QuestionnaireJoseph A. Wetzel Associates, Inc.
77 North Washington Street
Boston, MA 021141a. Submittal is for ☒ Parent Company ☐ Branch Office

Established:

1973

12/30/87

4. Type of Ownership: Subchapter S Corp.

4a. Minority Owned ☐ yes ☐ no

5. Name of Parent Company, if any:

5a. Former Firm Name(s), if any, and Year(s) Established:

6. Names of not more than Two Principals to Contact: Title / Telephone

1) Joseph A. Wetzel, President (617) 367-6300
2)

7. Present Offices: City / State / Telephone / No. Personnel Each Office

77 North Washington Street
Boston, MA 02114

7a. Total Personnel 27

8. Personnel by Discipline:

6 Administrative

1 Architects

Chemical Engineers

Civil Engineers

Construction Inspectors

2 Draftsmen

Ecologists

Economists

Electrical Engineers

Estimators

Geologists

Hydrologists

1 Interior Designers

Landscape Architects

Mechanical Engineers

Mining Engineers

Oceanographers

Planners: Urban/Regional

Sanitary Engineers

Soils Engineers

Specification Writers

Structural Engineers

Surveyors

Transportation Engineers

6 Exhibit/Graphic Designers

4 Researchers

3 Program Developers

4 Project Directors

9. Summary of Professional Services Fees

Received: (insert index number)

Last 5 Years (most recent year first)

Direct Federal contract work, including overseas

All other domestic work

All other foreign work*

*Firms interested in foreign work, but without such experience, check here: ☐

19.87 1986 19.85 1984 19.83

7 5 5 5

5 5

Ranges of Professional Services Fees

INDEX

1. Less than \$100,000
2. \$100,000 to \$250,000
3. \$250,000 to \$500,000
4. \$500,000 to \$1 million
5. \$1 million to \$2 million
6. \$2 million to \$5 million
7. \$5 million to \$10 million
8. \$10 million or greater

Profile Code	Number of Projects	Total Gross Fees (in thousands)	Profile Code	Number of Projects	Total Gross Fees (in thousands)	Profile Code	Number of Projects	Total Gross Fees (in thousands)
1) 201	28	33,622	11)			21)		
2) 079	2	18	12)			22)		
3)			13)			23)		
4)			14)			24)		
5)			15)			25)		
6)			16)			26)		
7)			17)			27)		
8)			18)			28)		
9)			19)			29)		
10)			20)			30)		

11. Project Examples, Last 5 Years

Profile Code	"P", "C", "JV", or "IE"	Project Name and Location	Owner Name and Address	Cost of Work (in thousands)	Completion Date (Actual or Estimated)
201	P	¹ North Carolina Zoo Asheboro, NC	North Carolina Zoological Society Asheboro, NC	2,200	1992 ..
201	P	² Arizona Museum of Science & Technology Phoenix, AZ	Arizona Museum of Science & Technology Phoenix, AZ	7,500	1990
201	P	³ WorldPort Los Angeles, CA	IICT Inc. Los Angeles, CA	1,000	1989
201	P	⁴ Maritime Center at Norwalk S. Norwalk, CT	Norwalk Redevelopment Authority City of Norwalk, CT	5,000	1988
201	C	⁵ South Dakota Cultural Heritage Center Pierre, SD	South Dakota Cultural Heritage Center Pierre, SD	40	1988
201	P	⁶ Maryland Science Center Baltimore, MD	Maryland Science Center Baltimore, MD	3,000	1987
201	C	⁷ Scripps Aquarium-Museum La Jolla, CA	Scripps Institute of Oceanography La Jolla, CA	12	1987 (phase I)

			NY, NY			new York Zoological Society NY, NY	200		1987
201	P	9	UNISYS Corporation Detroit, MI			UNISYS Corporation Detroit, MI	2,000		1987
201	P	10	Kohler Company Kohler, WI			Kohler Company Kohler, WI	25		1987 (phase I)
201	P	11	Cincinnati Children's Zoo Cincinnati, OH			Zoological Society of Cincinnati Cincinnati, OH	75		1987 (phase I)
201	C	12	Tupperware Orlando, FL			Tupperware Orlando, FL	5		1987
201	C	13	Morris Arboretum Philadelphia, PA			University of Pennsylvania Philadelphia, PA	5		1987
201	P	14	Florida State Aquarium Clearwater, FL			Clearwater Marine Science Center & Sea Aquarium Clearwater, FL	50		1986 (phase I)
079	C	15	City of Birmingham Birmingham, AL			City of Birmingham Birmingham, AL	3		1986
201	P	16	Texas State Aquarium Corpus Christi, TX			Corpus Christi Aquarium Association Corpus Christi, TX	20		1986 (phase I)
201	P	17	Delbridge Museum of Natural History Sioux Falls, SD			City of Sioux Falls Sioux Falls, SD	2,000		1986
079	C	18	Baltimore Inner Harbor: Harbor Keys Baltimore, MD			Key Highway Corporation Baltimore, MD	15		1985
201	P	19	HealthWorks Chicago, IL			Chicago Museum of Science & Industry Chicago, IL	500		1985

201	C	21	Cambridge, MA	New Canaan Nature Center New Canaan, CT	New Canaan Nature Center New Canaan, CT	15	1985
201	P	22	Holyoke Heritage State Park & Visitor Center Holyoke, MA		Dept. of Environmental Management State of Massachusetts	350	1984
201	P	23	Fall River Heritage State Park Fall River, MA		Dept. of Environmental Management State of Massachusetts	100	1984
201	P	24	Aerospace Museum Los Angeles, CA		California Museum of Science & Industry Los Angeles, CA	2,800	1984
201	P	25	Kinsey Hall of Health Los Angeles, CA		California Museum of Science & Industry Los Angeles, CA	1,000	1984
201	P	26	Bradbury Science Museum Los Alamos, NM		Los Alamos National Laboratory Los Alamos, NM	750	1984
201	P	27	Iron World USA Christholm, NH		Iron World USA Christholm, NH	3,000	1984
201	P	28	American Humismatic Society NY, NY		American Humismatic Society NY, NY	150	1984
201	P	29	Science Museum of Virginia Richmond, VA		Science Museum of Virginia Richmond, VA	600	1982
201	P	30	Little League Baseball Museum Williamsport, PA		Little League Baseball, Inc. Williamsport, PA	1,200	1982
12. The foregoing is a statement of facts				Date:			
Signature				Typed Name and Title: Joseph A. Wetzel, President			
				12/30/87			

STANDARD FORM (SF) 254

Architect-Engineer and Related Services Questionnaire

Gillen & Gray, Inc. Architects
186 South Street
Boston, MA 02111

1a. Submittal is for ☒ Parent Company ☐ Branch Office

Established: 1985

1/2/89

4. Type of Ownership: Corporation

4a. Minority Owned ☐ yes ☒ no

5. Name of Parent Company, if any:

5a. Former Firm Name(s), if any, and Year(s) Established:

John M. Gray, Co. Established 1913
Gillen Partnership Established 1977
Gillen, Kuhn, Riddle & Gray, Inc. Est. 1985-name-changed 1988

6. Names of not more than Two Principals to Contact: Title / Telephone

1) William V. Gillen, President 413/253-3538
2) Dennis J. Gray, Vice-President 617/426-4993

7. Present Offices: City / State / Telephone / No. Personnel Each Office

186 South Street - Personnel - 4
Boston, MA 02111
617/426-4993
26 South Prospect Street - Personnel - 7
Amherst, MA 01002
413/253-2528

7a. Total Personnel 11

8. Personnel by Discipline:

☐ 3 Administrative
☒ 7 Architects
☐ Chemical Engineers
☐ Civil Engineers
☐ Construction Inspectors
☐ Draftsmen
☐ Ecologists
☐ Economists

Electrical Engineers

Estimators

Geologists

Hydrologists

Interior Designers

1* Landscape Architects

Mechanical Engineers

Mining Engineers

Oceanographers

Planners: Urban/Regional

Sanitary Engineers

Soils Engineers

Specification Writers

Structural Engineers

Surveyors

Transportation Engineers

*Principal Dennis Gray is registered in Massachusetts as an Architect and Landscape Architect

9. Summary of Professional Services Fees

Received: (insert index number)

	Last 5 Years (most recent year first)				
	19 88	19 87	19 86	19 85	19 84
Direct Federal contract work, including overseas	1	1	1	1	1
All other domestic work	5	5	4	4	4
All other foreign work*					

Ranges of Professional Services Fees

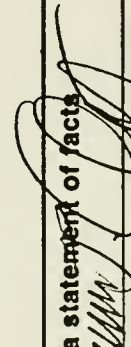
1. Less than \$100,000
2. \$100,000 to \$250,000
3. \$250,000 to \$500,000
4. \$500,000 to \$1 million
5. \$1 million to \$2 million
6. \$2 million to \$5 million
7. \$5 million to \$10 million
8. \$10 million or greater

*Firms interested in foreign work, but without such experience, check here: ☒

Profile Code	Number of Projects	Total Gross Fees (in thousands)	Profile Code	Number of Projects	Total Gross Fees (in thousands)	Profile Code	Number of Projects	Total Gross Fees (in thousands)
1) 008	8	44	11) 039	17	212	21) 059	18	722
2) 010	12	100	12) 043	7	309	22) 060	50	949
3) 014	40	1,074	13) 046	10	489	23) 078	5	153
4) 015	10	24	14) 047	20	654	24) 079	25	545
5) 017	41	781	15) 048	7	133	25) 082	1	75
6) 019	9	401	16) 049	4	118	26) 088	6	282
7) 027	25	275	17) 050	50	1,115	27) 089	144	2,040
8) 029	86	1,455	18) 052	7	37	28) 098	6	329
9) 032	7	349	19) 055	14	500	29) 201	48	988
10) 035	7	23	20) 057	6	396	30)		

11. Project Examples, Last 5 Years					
Profile Code	"P", "C", "JV", or "IE"	Project Name and Location	Owner Name and Address	Cost of Work (in thousands)	Completion Date (Actual or Estimated)
008	P	¹ Amherst College - Morgan Hall Feasibility Study	Amherst College Amherst, MA 01002	500	1984
010	P	² Amherst College - Dormitory Renovations	Amherst College Amherst, MA 01002	3,100	1985
014	P	³ St. Mary of the Annunciation Convent Conversion, Melrose, MA	St. Mary of the Annunciation 46 Myrtle Street Melrose, MA	434	1986
015	P	⁴ Mt. Holyoke College, Equestrian Center - Code Compliance South Hadley, MA	Mount Holyoke College South Hadley, MA 01075	5	1986
017	P	⁵ Colonial Block Rehabilitation Springfield, MA	The Strehlke Corporation 40 Speen Street Framingham, MA 01701	2,053	1985
019	P	⁶ New England Telephone Pittsfield, MA	New England Telephone Real Estate Operations 245 State Street, Boston, MA 02109	165	1987
027	P	⁷ Coca-Cola, Tanglewood Dining Area	Coca-Cola Bottling Co. 336 King Street Northampton, MA 01060	15	1987

032	P	9 Quality Inn 8 Motel Brattleboro, VT	E. James Hickey Quality Inn, Rte. 5 Putney, Vt. 05301	84	1983
035	P	10 Smith College, Equestrian Arena, Northampton, MA	William R. Johanson, Dir. Phys. Plant, Smith College Northampton, MA 01060	445	1985
039	P	11 American Telephone & Telegraph Rearrangement to Garage Facility, Malden, MA	Mack Fuller, Proj. Mgr. R.E. Operations, AT&T Basking Ridge, N.J., 07920	100	1985
043	P	12 New England Telephone, South Londonderry, VT	New England Telephone R.E. Operations 245 State Street, Boston, MA 02109	19	1986
046	P	13 Roundhouse Parking Lot Northampton, MA	Gene Bunnell, Dir. of Planning & Development, Northampton City Hall, 01060	27	1983
047	P	14 McIntosh Building Springfield, MA	Art Pichette, Dir. McIntosh Associates 8 Bridge St., Northampton, MA	2,600	1987
048	P	15 Cutlery Building, Cardiac Fitness Center Northampton, MA	Northampton Cutlery Assoc. 8 Bridge Street Northampton, MA 01060	160	1986
049	P	16 Black Swan Inn Lee, MA	George Kish, Owner The Black Swan Inn Lee, MA 01238	25	1984
050	P	17 Summer Condominiums Lynn, MA	Mr. Allan Ball, Owner Sluice Property Interests, Inc. P.O. Box 4024, Peabody, MA 01961	913	1988
052	P	18 Coca-Cola Main Offices Northampton, MA	Mr. Alfred Griggs, Coca-Cola Bottling Co., 336 King St., Northampton, MA 01060	400	1986
055	P	19 Holy Trinity Parish Lawrence, MA	Rev. Edward M. Kurdziel, O.F.M. Convent, Holy Trinity 30 Trinity St., Lawrence 01841	200	1986

059	P	21	Heritage State Park Turners Falls, MA	Gary James, Proj. Mgr. Montague E.D.I.C., 1 Avenue A Turners Falls, MA 01376	5,000	1988
060	P	22	Northampton Historical Society, Northampton, MA	Ruth Wilber, Chairman, Bd. of Trustees, Northampton Hist. Soc. Northampton, MA 01060	600	1988
072	P	23	Amherst Associates Amherst, MA	Robert F. Brewer, VP Amherst Assoc., 210 Old Farms Rd. Amherst, MA 01002	243	1984
078	P	24	Clarke School Master Plan Northampton, MA	Dennis Gjerdingen, President Clarke School for the Deaf Northampton, MA 01060	20	1989
079	P	25	Amity Place Amherst, MA	Richard O. Johnson & Jerold H. Gates, P.O. Box 46, Amherst, MA 01002	4,800	1984
082	P	26	Mt. Holyoke College - Post Office Renovations South Hadley, MA	Wayne Gass, Dir. of Phys. Plant Mount Holyoke College S. Hadley, MA 01075	75	1983
088	P	27	Department of Environmental Management, Parks Studies Westfield, Paxton & Holyoke, MA	Alison Joseph, Proj. Mgr. D.C.P.O., Office of Programming 100 Nashua Street, Boston, 02108	70	1988
089	P	28	Amherst College - Fayerweather Hall, Amherst, MA	William Mueller Amherst College, Fayerweather Hall, Amherst, MA 01002	322	1984
098	P	29	H.C.R.H.A. Housing for the Elderly, Ware, MA	Thomas P. Nagle, Exec. Dir. H.C.R.H.A., 99 Main Street Courthouse, Northampton, 01060	638	1983
201	P	30	Dibona/Cornwall Estates New York, NY	Mr. S. Richard DiBona, General Camara, 540 West 36th Street, New York, NY 10018	452	1985
12. The foregoing is a statement of facts.				Date: 1/2/89		
Signature: 				Typed Name and Title: Dennis J. Gray, Vice-President		

1. Project Name / Location for which this is being.

Harborwalk / Phase I
Signage System
Boston, MassachusettsDaily Announcement
Date, if any:

Boston Globe

Number, if any:

3. Firm (or Joint-Venture) Name & Address

DeFrancis Studio, Inc.
529 Main Street
Charlestown, MA 02129

3a. Name, Title & Telephone Number of Principal to Contact

Lisa DeFrancis
President
617 242 9900

3b. Address of office to perform work, if different from item 3

4. Personnel by Discipline: (List each person only once, by primary function.)

<u>2</u> Administrative	_____ Oceanographers	<u>2</u> Graphic Designers
Architects	_____ Planners: Urban/Regional	<u>1</u> Production Artist
Chemical Engineers	_____ Sanitary Engineers	_____
Civil Engineers	_____ Soils Engineering	_____
Construction Inspectors	_____ Specification Writers	_____
Draftsmen	_____ Structural Engineers	_____
Ecologists	_____ Surveyors	_____
Economists	_____ Transportation Engineers	<u>5</u> Total Personnel

5. If submittal is by JOINT-VENTURE list participating firms and outline specific areas of responsibility (including administrative, technical and financial) for each firm: (Attach SF 254 for each if not on file with Procuring Office.)

DeFrancis Studio, Inc., graphic design

Joseph A. Wetzel Associates, concept development, research

Gill & Gray Architects, Inc., site information, construction documents

7. Brief resume of key persons, specialists, and individual consultants anticipated for this project.

<p>a. Name & Title: Lisa DeFrancis , President</p>	<p>a. Name & Title: Greg Galvan, designer</p>
<p>b. Project Assignment: Project Director</p>	<p>b. Project Assignment: Project Designer</p>
<p>c. Name of Firm with which associated: DeFrancis Studio</p>	<p>c. Name of Firm with which associated: DeFrancis Studio</p>
<p>d. Years experience: With This Firm <u>5</u> With Other Firms <u>10</u></p>	<p>d. Years experience: With This Firm <u>2</u> With Other Firms <u>3</u></p>
<p>e. Education: Degree(s) / Year / Specialization BFA 1974 Graphic Design Rhode Island School of Design</p>	<p>e. Education: Degree(s) / Years / Specialization AB 1982 Architecture University of California, Berkeley</p>
<p>f. Active Registration: Year First Registered/Discipline</p>	<p>f. Active Registration: Year First Registered/Discipline</p>
<p>g. Other Experience and Qualifications relevant to the proposed project:</p>	<p>g. Other Experience and Qualifications relevant to the proposed project:</p>

7. Brief resume of key persons, specialists, and individual consultants anticipated for this project.

<p>a. Name & Title: Joseph A. Wetzel, President Joseph A. Wetzel Associates</p> <p>b. Project Assignment: Principal on charge</p> <p>c. Name of Firm with which associated: Joseph A. Wetzel Associated</p> <p>d. Years experience: With This Firm <u>18</u> With Other Firms <u>---</u></p> <p>e. Education: Degree(s) / Year / Specialization</p> <p>f. Active Registration: Year First Registered/Discipline</p> <p>g. Other Experience and Qualifications relevant to the proposed project:</p>	<p>a. Name & Title: Ellen Starr, researcher Joseph A. Wetzel Associates</p> <p>b. Project Assignment: Project researcher</p> <p>c. Name of Firm with which associated: Joseph A. Wetzel Associates</p> <p>d. Years experience: With This Firm <u>2</u> With Other Firms <u>4</u></p> <p>e. Education: Degree(s) / Years / Specialization</p> <p>f. Active Registration: Year First Registered/Discipline</p> <p>g. Other Experience and Qualifications relevant to the proposed project:</p>
---	--

7. Brief resume of key persons, specialists, and individual consultants anticipated for this project.

<p>a. Name & Title: George Bird, designer</p> <p>b. Project Assignment: designer</p> <p>c. Name of Firm with which associated: Joseph A. Wetzel Associates</p> <p>d. Years experience: With This Firm <u>2</u> With Other Firms <u>---</u></p> <p>e. Education: Degree(s) / Year / Specialization B.S. Industrial Design Philadelphia College of Art</p> <p>f. Active Registration: Year First Registered/Discipline ---</p> <p>g. Other Experience and Qualifications relevant to the proposed project: ---</p>	<p>a. Name & Title: Dennis J. Gray, President/Architect</p> <p>b. Project Assignment: project architect</p> <p>c. Name of Firm with which associated: Gillen & Gray Architects, Inc.</p> <p>d. Years experience: With This Firm <u>20</u> With Other Firms <u>---</u></p> <p>e. Education: Degree(s) / Years / Specialization Landscape Master of Arch. University of Mass. Bachelor Environmental Design, Univ. of Mass.</p> <p>f. Active Registration: Year First Registered/Discipline Landscape Architecture, Massachusetts: #646 Architecture: Massachusetts #5185 Architecture: New Hampshire #1429</p> <p>g. Other Experience and Qualifications relevant to the proposed project: ---</p>
--	---

10. Use this space to provide any additional information or description of resources (including any computer design capabilities) supporting your firm's qualifications for the proposed project.

11. The foregoing is a statement of facts.

Eric D. Evans, President

Date:

28 December 1988

DeFrancis Studio

7 DOQ

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+4

HARBORWALK SIGNAGE PHASE I

DeFrancis Studio

February 22, 1989

Emel Hadzipasic
Boston Redevelopment Authority
Harbor Planning and Development
One City Hall
Boston MA 02201

Dear Ms. Hadzipasic

Enclosed please find the requested additional information for the Haborwalk Signage project. I have included the detailed budget and detailed timeframe. We have previously submitted samples, references, personnel, and our affirmative action statement.

If you have questions regarding the enclosed information, please do not hesitate to call. I look forward to meeting with you on Tuesday, February 28.

Sincerely,

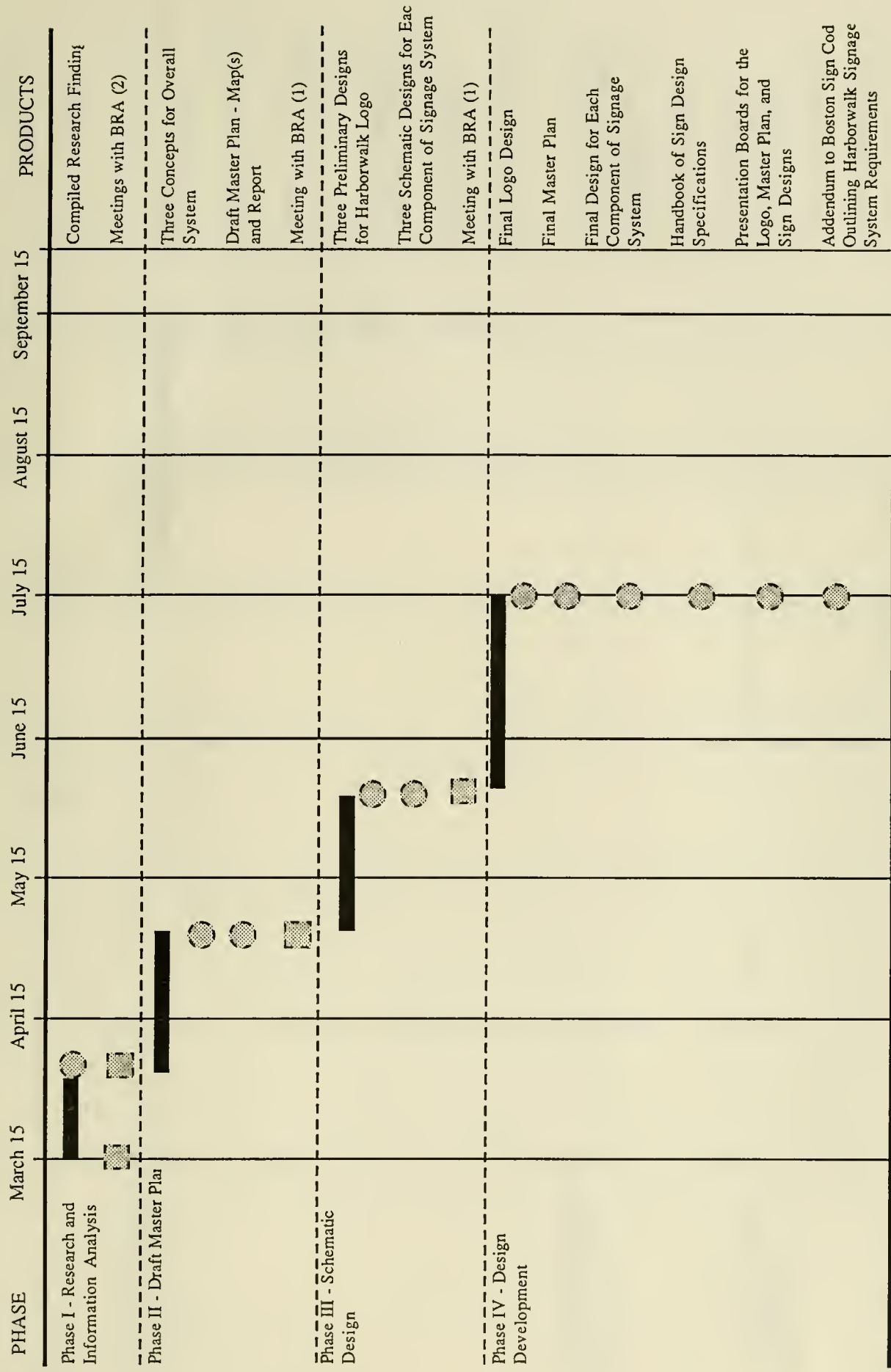


Lisa DeFrancis

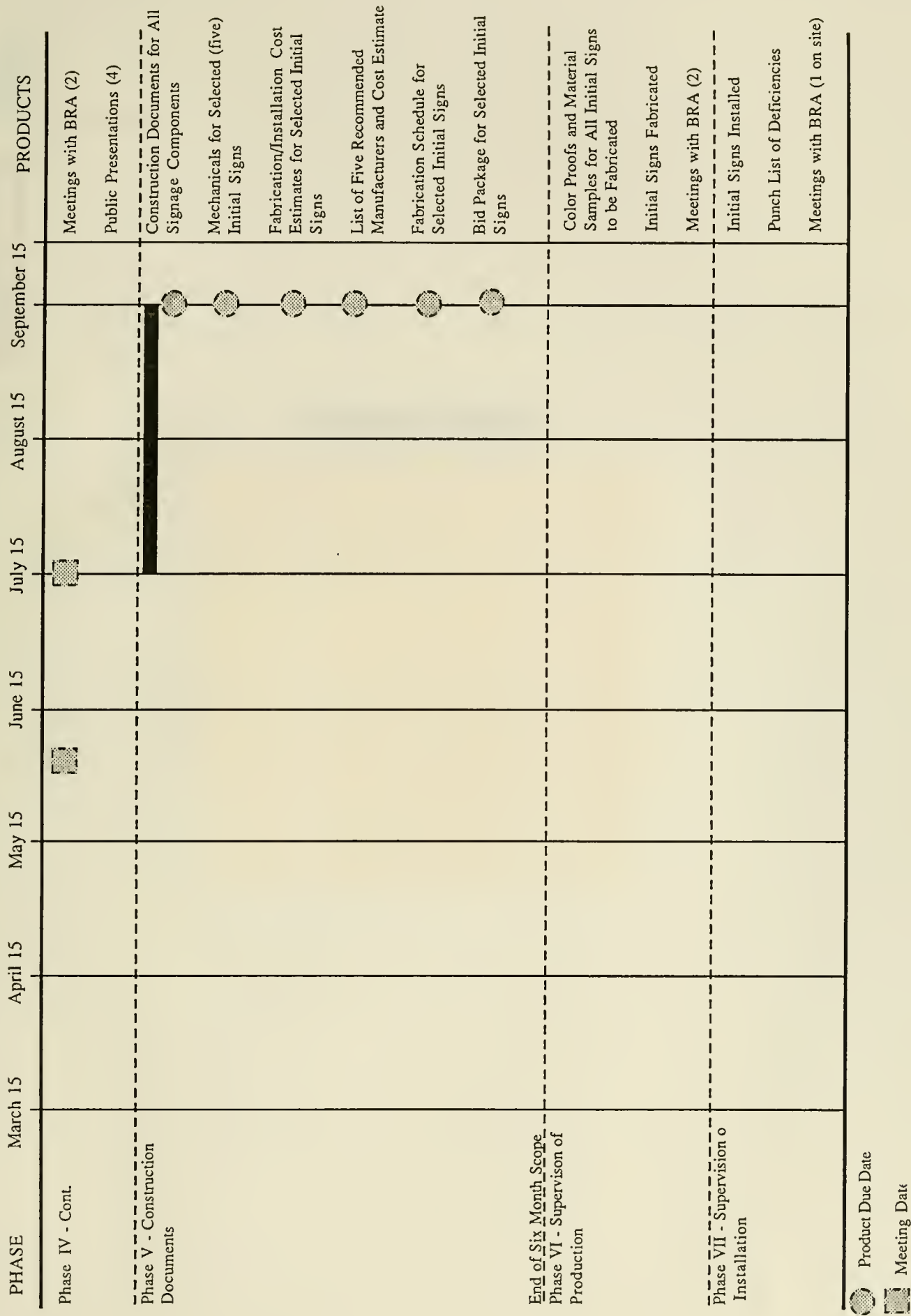
Harborwalk Phase I Signage System, Budget

Phase I - Research and Information Analysis	4 weeks	\$ 6000
Phase II - Draft Master Plan	4 weeks	9,450
Phase III - Schematic Design	4 weeks	9,450
Phase IV - Design Development	4 weeks	12,050
Phase V - Working Drawings	8 weeks	18,050
Total Budget		\$55,000

Harborwalk, Phase I Signage System, Schedule



Harborwalk, Phase I Signage System, Schedule



DeFrancis Studio

NOV DOG

BRA

706

3 of 4

HARBORWALK BROCHURE

DeFrancis Studio

February 22, 1989

Emel Hadzipasic
Boston Redevelopment Authority
Harbor Planning and Development
One City Hall
Boston MA 02201

Dear Ms. Hadzipasic

Enclosed please find the requested additional information for the Haborwalk Brochure project. I have included the detailed budget and detailed timeframe. We have previously submitted samples, references, personnel, and our affirmative action statement.

If you have questions regarding the enclosed information, please do not hesitate to call. I look forward to meeting with you on Tuesday, February 28.

Sincerely,



Lisa DeFrancis

Harborwalk Brochure, Budget

Phase I - Background Research	2 weeks	\$ 1,200
Phase II - Preliminary Design	2 weeks	2,400
Phase III - Design Development	4 weeks	3,200
Phase IV - Printing	4 weeks	11,200
Total Budget		\$18,000

BY DOG

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06

of 4

HARBORWALK BROCHURE

SCOPE OF WORK

BOSTON REDEVELOPMENT AUTHORITY

February, 1989

This Scope of Work relates to the design and production of a non-technical, informative brochure which provides the general public with information on the Harborwalk project.

The Consultant will, in accordance with the specifications contained herein, perform all necessary services providing labor, materials, and equipment for undertaking all tasks outlined, except those in Phase IV (Printing), within an approximate total budget of eighteen thousand dollars (\$18,000) including reimbursables. One set of reproducible originals will be required for each product submitted. Additional payment for Phase IV will be provided in an amendment to this contract.

The consultant will complete all tasks including those related to Phase IV within approximately three (3) months from the date of written notice to proceed.

The Boston Redevelopment Authority (BRA) reserves the right to amend this Scope of Work at any time.

SPECIFICATIONS

- o 12 pages + cover
- o 4 color process and 1 PMS
- o minimum of 25,000 copies

PHASE I - BACKGROUND RESEARCH

Tasks:

- 1) Review all existing information on and related to the Harborwalk project including: existing conditions, proposed Harborwalk plans and guidelines, history of Boston's waterfront and harbor, proposed public/private projects impacting Harborwalk, and other resource materials provided/recommended by the BRA.
- 2) Carry out site visits in the Harborwalk area.
- 3) Meet with BRA for:
 - o background briefing on project history and scope
 - o discussion of (consultant) proposed ideas related to the brochure including: goals and objectives, contents of text and key points to be highlighted, design concepts, format, types of photography, graphics, illustrations, artwork, and any other aspects.
- 4) Complete all additional research for text and visuals.

Products:

- 1) copy of all compiled research
- > Meetings with BRA (1)

PHASE II - PRELIMINARY DESIGN

Tasks:

- 1) Explore three (3) preliminary design approaches and conceptual directions (visual and thematic including text content, graphics, photos, illustrations, artwork, layout, styling, color, paper stock and typographic style).

- 2) Meet with the BRA to present the three (3) preliminary design approaches and conceptual directions.
- 3) Develop the BRA-selected design and conceptual approach into a first draft brochure. (Included should be draft text, suggested photos in black and white xerox, draft graphics, illustrations and artwork presented in the selected layout and format.)
- 4) Submit first draft brochure to the BRA.

Products:

- 1) three (3) preliminary design approaches and conceptual directions
- 2) first draft brochure
- > Meetings with BRA (1)

PHASE III - DESIGN DEVELOPMENT

Tasks:

- 1) Meet with the BRA to discuss comments on the first draft and obtain approval to proceed.
- 2) Revise first draft brochure incorporating all BRA comments.
- 3) Complete comprehensive layout.
- 4) Finalize choice of styling, paper stock, colors and type face(s).
- 5) Submit second draft brochure (with final photography) to BRA.
- 6) Meet with the BRA to discuss comments on the second draft and choice of styling, paper stock, colors and type faces and obtain approval to proceed.
- 7) Revise second draft, incorporating all BRA comments.
- 8) Submit third draft brochure to BRA.
- 9) Present third draft brochure to the Harborpark Advisory Committee.
- 10) Present third draft brochure to the BRA Board.
- 11) Meet with the BRA to discuss comments on the third draft and obtain approval to proceed.
- 12) Make all BRA staff and Board requested revisions.

- 13) Edit.
- 14) Submit fourth and final draft brochure to BRA staff and obtain approval to proceed.
- 15) Typeset text.
- 16) Finalize all graphics, photos, illustrations, and artwork.
- 17) Do final layout.
- 18) Submit camera-ready document to BRA.

Products:

- 1) second draft brochure
- 2) third draft brochure
- 3) fourth draft brochure
- 4) all finalized original photography, graphics, illustrations and artwork
- 5) camera-ready document
- > Meetings with BRA (3)
- > Public presentations (2)

PHASE IV - PRINTING (*)

Tasks:

- 1) Prepare list of five (5) recommended printers and obtain cost estimates.
- 2) Obtain approval from the BRA for the printer.
- 3) Meet with the printer to provide direction.
- 4) Proofread initial bluelines.
- 5) Submit bluelines to BRA for approval.
- 6) Meet with the BRA to obtain comments on the bluelines and obtain approval to proceed.
- 7) Supervise printing.
- 8) Deliver final product to BRA.

Products:

- 1) list of five (5) recommended printers and cost estimates
 - 2) bluelines
 - 3) required number of copies of the final product
- > Meetings with BRA (1)

(*) Additional services to be paid for separately through an amendment to the contract.



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WATERFRONT
D316
1988

AUTHOR

HARBORWALK SIGNAGE SYSTEM

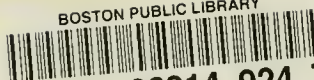
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